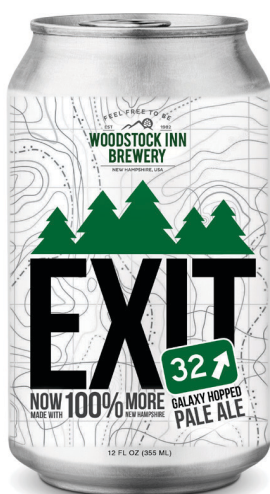


Woodstock Inn Brewery

The place to BE(ER)

After 23 years in the craft beer industry, Woodstock Inn Brewery located in North Woodstock, New Hampshire continues to lead the way with new beers, new recipes, and a brand new look!

To the uninitiated, Woodstock Inn Brewery is one of New Hampshire's most visited country inns. The brewery (a seven-barrel system, and 30-barrel production facility) is located right on the property and features 40 uniquely styled rooms and suites, an award-winning restaurant serving breakfast, lunch and dinner, multiple bars and entertainment five nights a week including live bands on Fridays and Saturdays. Woodstock Inn Brewery is the perfect playground for tourists and locals to hang out, share stories, laugh, eat, drink and have fun!



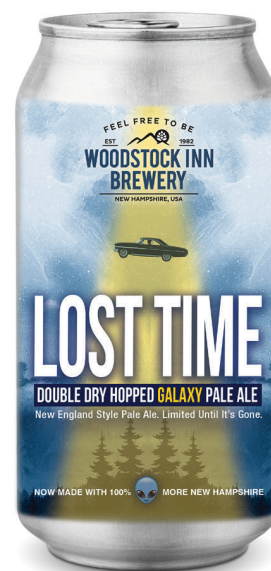
The brewery team, led by Master Brewer Frank Heidenreich, and owner Scott Rice are always busy, and recently, having come into possession of a cache of the wildly popular, yet rarely available Galaxy Hops they set to work, resulting in two brand new beers set for release this Spring. Woodstock Inn Brewery in collaboration with Jack Pollner and Andrew Rebeiro from Exit 32 apparel company, the beer was inspired by the exit, many consider the “gateway to the White Mountains” this new Galaxy hopped, juicy brew is aptly named “EXIT 32.” Exit 32 is not only an exit but a vibe for locals and travelers. Why not dedicate a beer to it?

According to Jack Pollner “We’ve always kicked around the idea of doing an ‘Exit 32 beer.’ We talked with the folks at Woodstock Inn Brewery and got serious about it last summer. After tasting the Pale Ale, we decided it was something we would be proud to put our name on. Woodstock felt the same, and the rest is history.” Exit 32 is available to buy or on tap at Woodstock but will be released in select stores this spring.

The second beer to be released this spring will be called Lost Time; a double-dry Galaxy hopped, New England Style Pale Ale. The inspiration behind this 16-ounce label on this beer was the most famous UFO abduction case in the world:

On the night of September 19th, 1961 husband and wife Betty and Barney Hill experienced what is known as an encounter of the 5th kind. And it happened (if you believe), up the road from the Woodstock Inn Brewery!

Lost Time will be available at the Inn as well as stores throughout New England this spring.



Whether you're one of the locals or just passing through, Woodstock Inn Brewery is always alive and kicking with food, beer, brewery tours, and entertainment! Come discover why so many “Come To Play, Plan To Stay” at the Woodstock Inn Brewery. Discover more at www.woodstockinnnh.com